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AMG.V Offers Best Intrinsic Value in the Mining Sector & Possesses Large Gold Resource Growth Potential

Exposure to Precious Metals

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AM Gold Inc. (TSX-V:AMG)

Mathematically AM Gold Inc. offers the most gold insitu and accompanying overall ore value than any other candidate

Investors have an opportunity to gain exposure to a growing gold exploration/mining company in the process of exposing additional serious potential value at an attractive share price. AM Gold Inc. (TSX-V: AMG) (US Listing: ACERF) (Frankfurt: AMX) was recently identified in a metal value content report by mining industry research analyst Dennis Boyko as one of the best intrinsic value bargains in the mining sector on a comparative market cap per ounce of gold equivalent and average ore value per tonne basis.

Click to View AMG Metal Value Summary

Boyko believes AM Gold Inc. is just about the cheapest gold junior out there today and an excellent place for investors looking to put their money to work in a company with real intrinsic value on two stable fronts. Full list of mining companies broken down via market cap per ounce of gold equivalent is available here; according to the list (as of June 29) AM Gold Inc. has an ore value of roughly US$38 per tonne and market cap per ounce of gold equivalent of ~US$8.30.

1) 100% owned Pinaya gold-copper deposit in Peru; AMG.V was first to the region and now finds itself surrounded by majors. The Pinaya possesses 969,000 ounces gold and 610 million pounds copper in all categories, broken down as follows: 152,000 oz Gold Measured + 464,000 oz Gold Indicated + 353,000 oz Gold Inferred & 57,991,000 lbs Copper Measured + 234,778,000 lbs Copper Indicated + 318,171,000 lbs Copper Inferred and also possesses near term open pit mine potential at Pinaya. The Pinaya gold-copper project possesses very large bulk tonnage potential, is favorably located, and has no NSR.

2) Red Mountain gold project within the Tintina Gold Belt, Yukon; In Q4 2010 AM Gold Inc. released a new NI 43-101 resource estimate on Red Mountain revealing 1,230,000 ounces gold (68 million tonnes grading 0.56 g/t gold inferred at a 0.3 g/t gold cut-off, 1.318677 million ounces gold at a 0.2 cut-off). This resource estimate appears to represent just the very tip of the iceberg at Red Mountain as the interpretation of the geophysics indicates the target size is very large and extends to depth. The project is in the same geological belt as Underworld and several very large multi-million oz gold type bulk tonnage open-pit world class deposits including gold producer Kinross's Fort Knox mine and International Tower's 12M oz discovery. The amount of gold AM Gold is amassing in the Yukon is astounding and the project now has the earmark of a world class gold deposit in the making with the potential to rival biggest area reference Fort Knox -- AM Gold's target objective from a comparative exploration viewpoint is 10M oz plus as the published resource constitutes ONLY ~2% of that target area. The project contains a large aeromagnetic anomaly and AM Gold Inc. has aggressive plans to add to the estimate by targeting buried intrusive structure in 2011.

The risk-reward characteristics are highly advantageous for investors establishing a long position in AMG.V as the current market cap of AMG.V relative to the inherent value of their properties seem disproportionate. Shares of AM Gold Corporation appear poised for significant upward price movement with only ~54M shares outstanding (~67M fully diluted) and is trading under CDN$0.50. AM Gold's current in-situ gold resource (Market Cap/Oz Au In-Situ) valuation is one of the best bargains in the mining sector.

Large Resource Growth Potential

6,000 m summer drill program now underway at Red Mountain

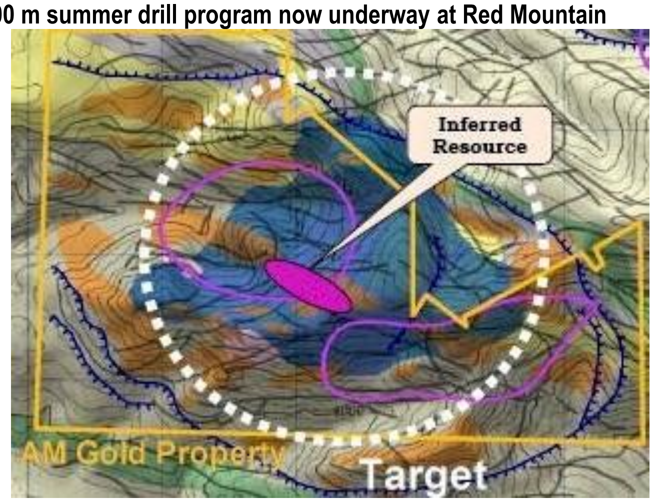

Figure 2. Interpretation Map - AMG.V drilling within intrusive target of tombstone monzonite. The yellow property line seen in the image has since changed as AMG.V announced a 2,400 hectares increase in the claim boundaries.

AM Gold's Red Mountain possesses very large resource growth potential with possibility to rival Kinross's Fort Knox mine

The current published resource area (identified as the oblong pink circle in the image above) constitutes a very small percentage of the target area.

Click here for additional reading on AMG.V

NY Spot June 29, 2011; Gold: $1,512.20/oz Silver: $34.70/oz

BNN interview with James West - discusses being long AMG.V

James West, Editor of the Midas Letter, was interviewed on BNN regarding the latest changes to his newsletter whereby he has ridded himself of all compensatory structures in order to offer 100% unbiased opinion and then out of the entire universe of stocks to discuss being long he picked AM Gold Inc. above all others.

Click to view WMV 13MB the interview